

# Privacy in a Digital Age

Howard Fosdick © 2019

19.1 / 6.0.7.3

Photos Credit Clockwise: Amazon, Amazon, Engadget.com, Motorola, Amazon, Amazon, Google, NakedSecurity.sophos.com, Costco, Wired.com, TheStar.com, Amazon, Amazon, Yale via Amazon

Nest Cam Indoor security camera  
Plug-in-and-go security.

The Nest Cam Indoor security camera is designed to help you look after your home and family – even when you're away.



**BUY NOW**



# Who am I ?

**Independent IT consultant:**

- DBA / SA
- Author of books, articles, presentations
- Inventor of *Hype Curves* & *Open Consulting*



# Agenda

## I. What is Privacy ?

## II. Technologies

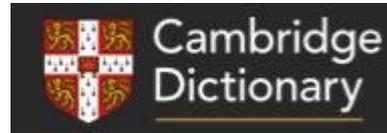
- Overview
- Solutions

## III. Solutions Framework

We focus on problems,  
not benefits



# Privacy:



**1. The right to be free from surveillance**

*– and –*

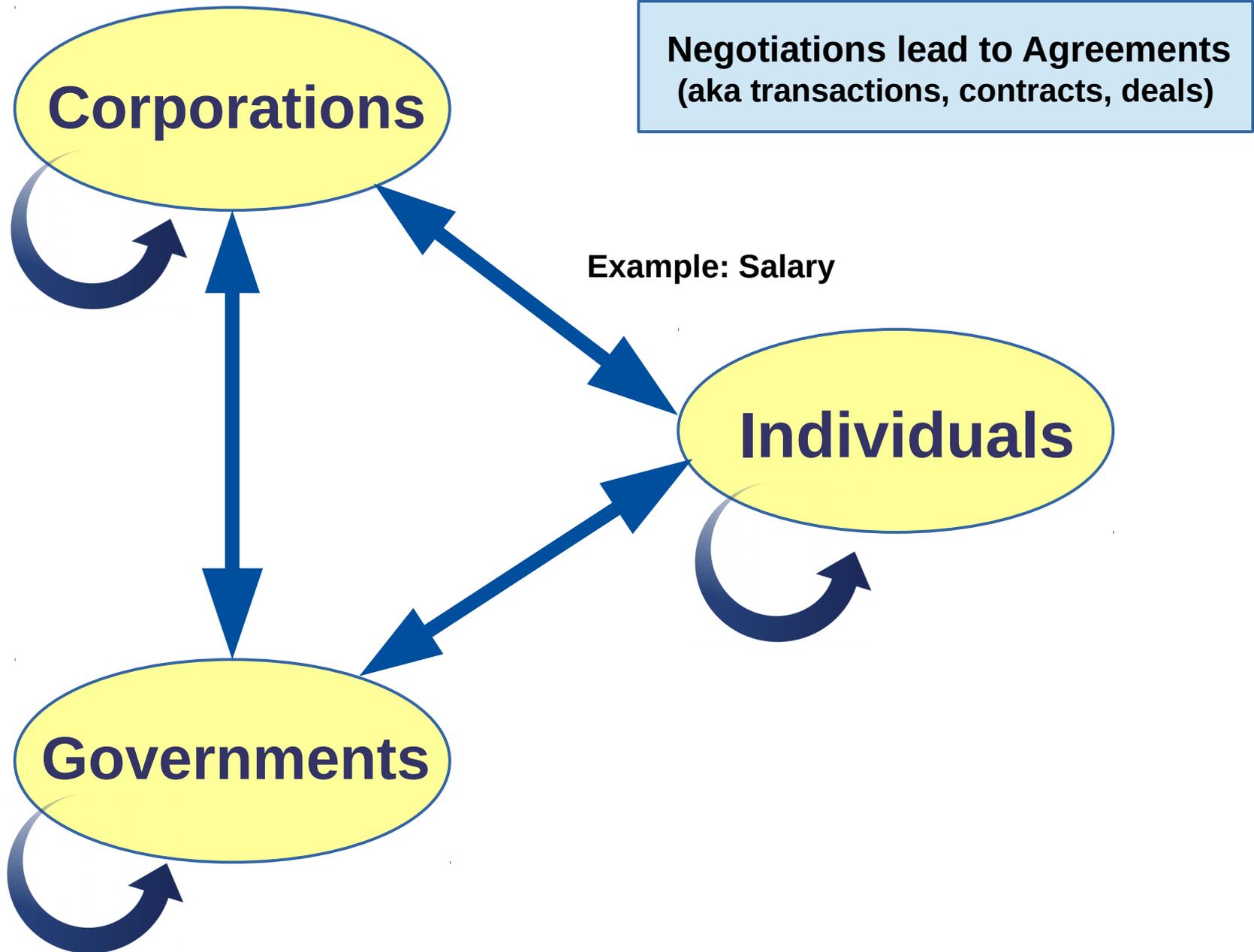
**2. The ability to determine whether, when, how, and to whom, one's Personal Information is revealed**

**Required for:**

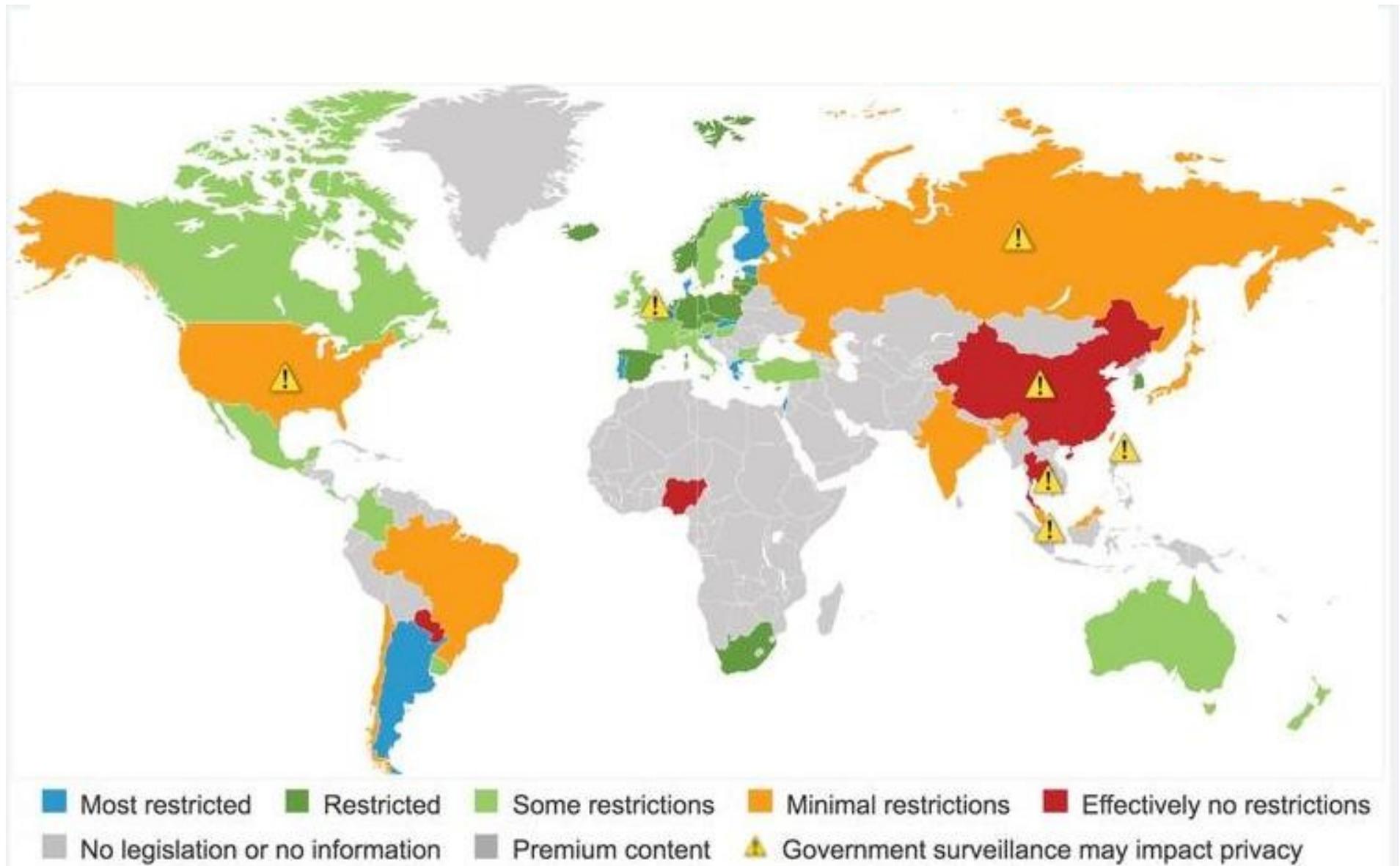
- + Development and preservation of self
- + Autonomy or Agency (Freedom)
- + Intimacy

**Psychology:**

# Privacy is *Power*



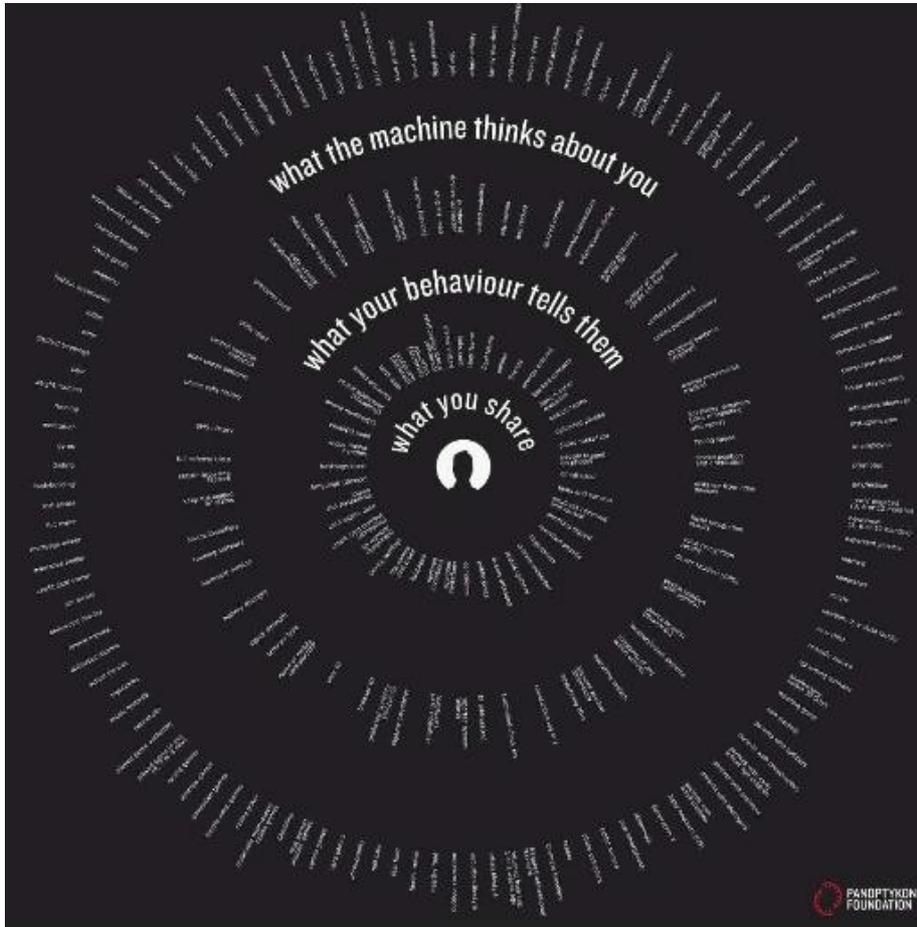
# Is Your Privacy Protected From Corporations?



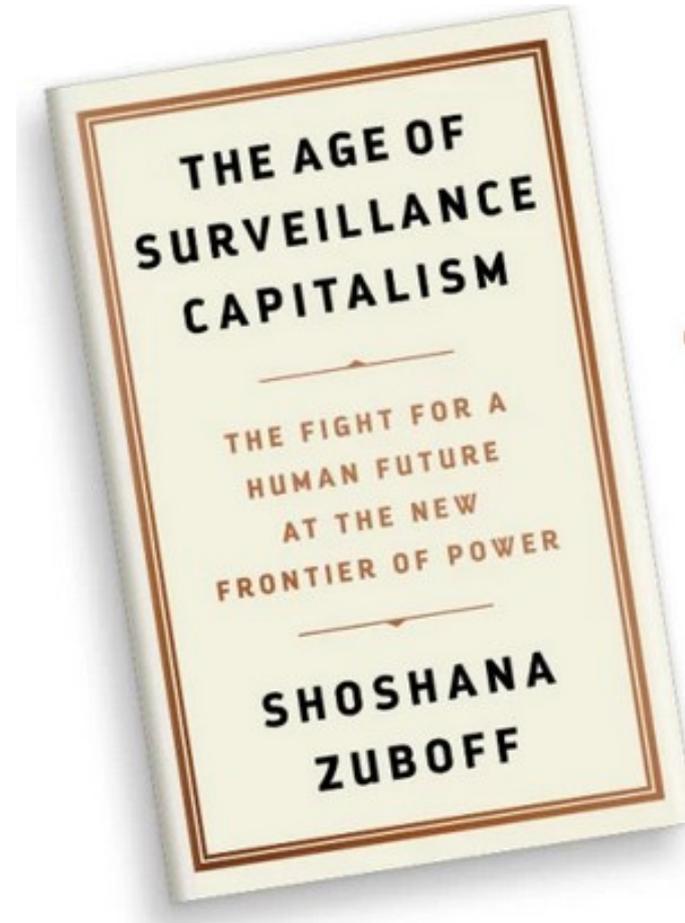
# Why ?

**“*Surveillance Capitalism* ...the unilateral claiming of private human experience as free raw material for translation into behavioral data.”**

– Zuboff



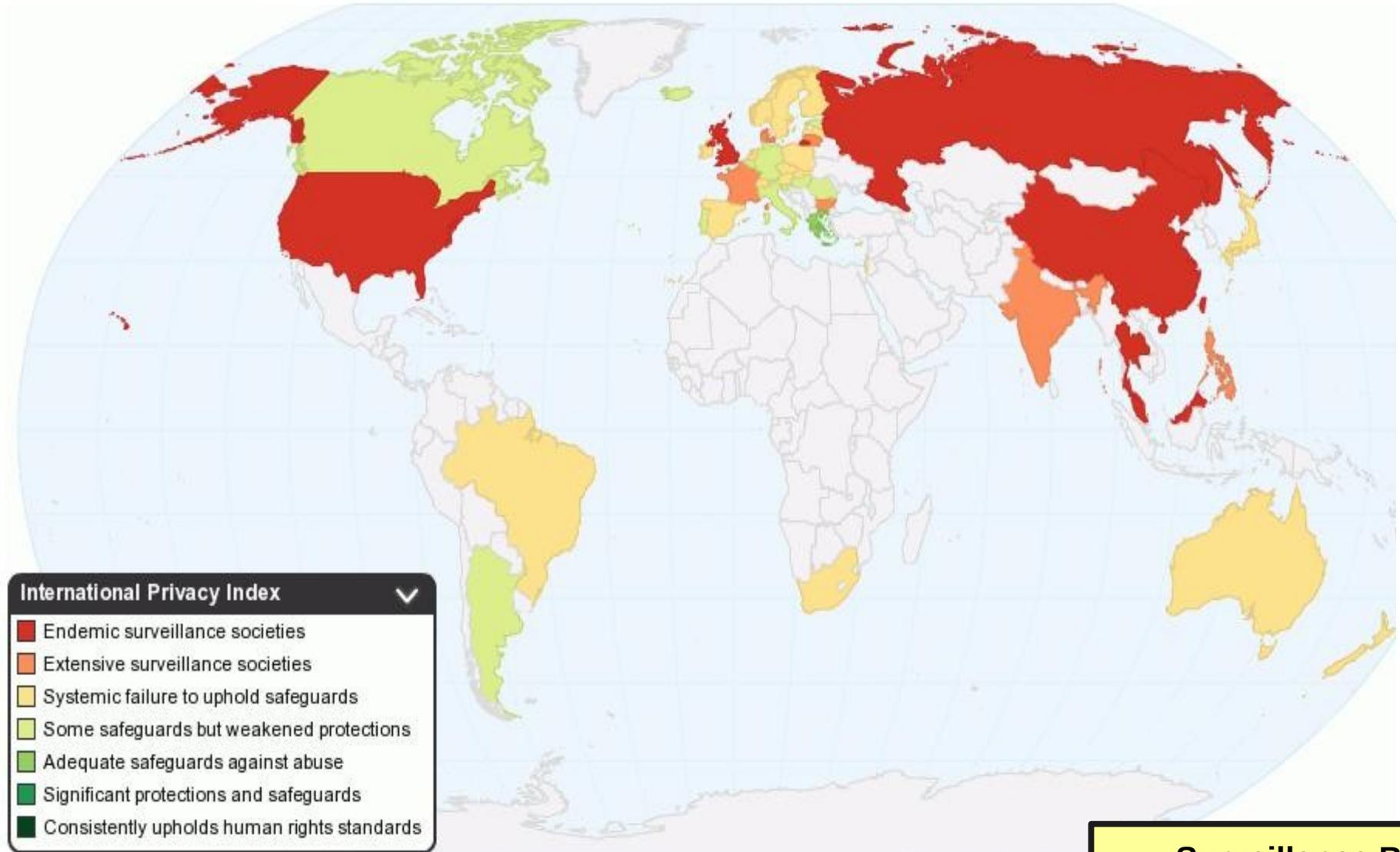
Courtesy: Panoptikon Foundation



**==> Appropriating your data drives corporate profits**

- VLDB
- Big data
- Gold Rush

# Is Your Privacy Protected From the Government?



Courtesy: Privacy International and BestVPN

	<b>Surveillance By:</b>
<b>UK</b>	<b>Democracy</b>
<b>USA</b>	<b>Secrecy</b>

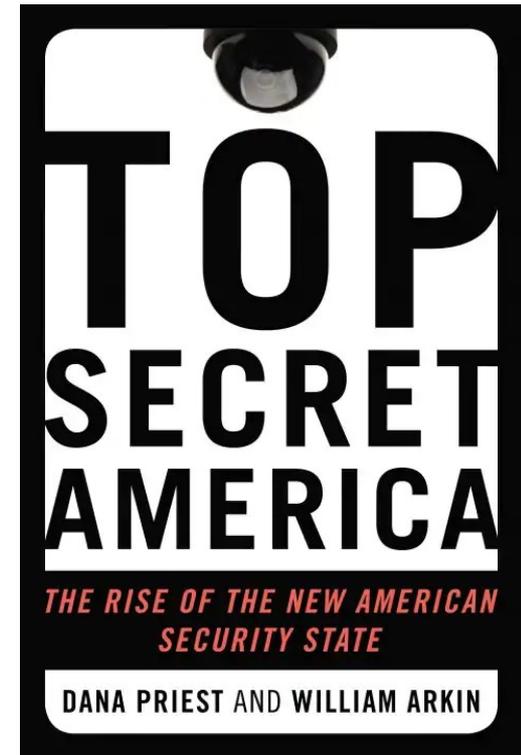
# Top Secret America

**Even oversight bodies** don't know the extent of its activities



Courtesy: datacenters.com

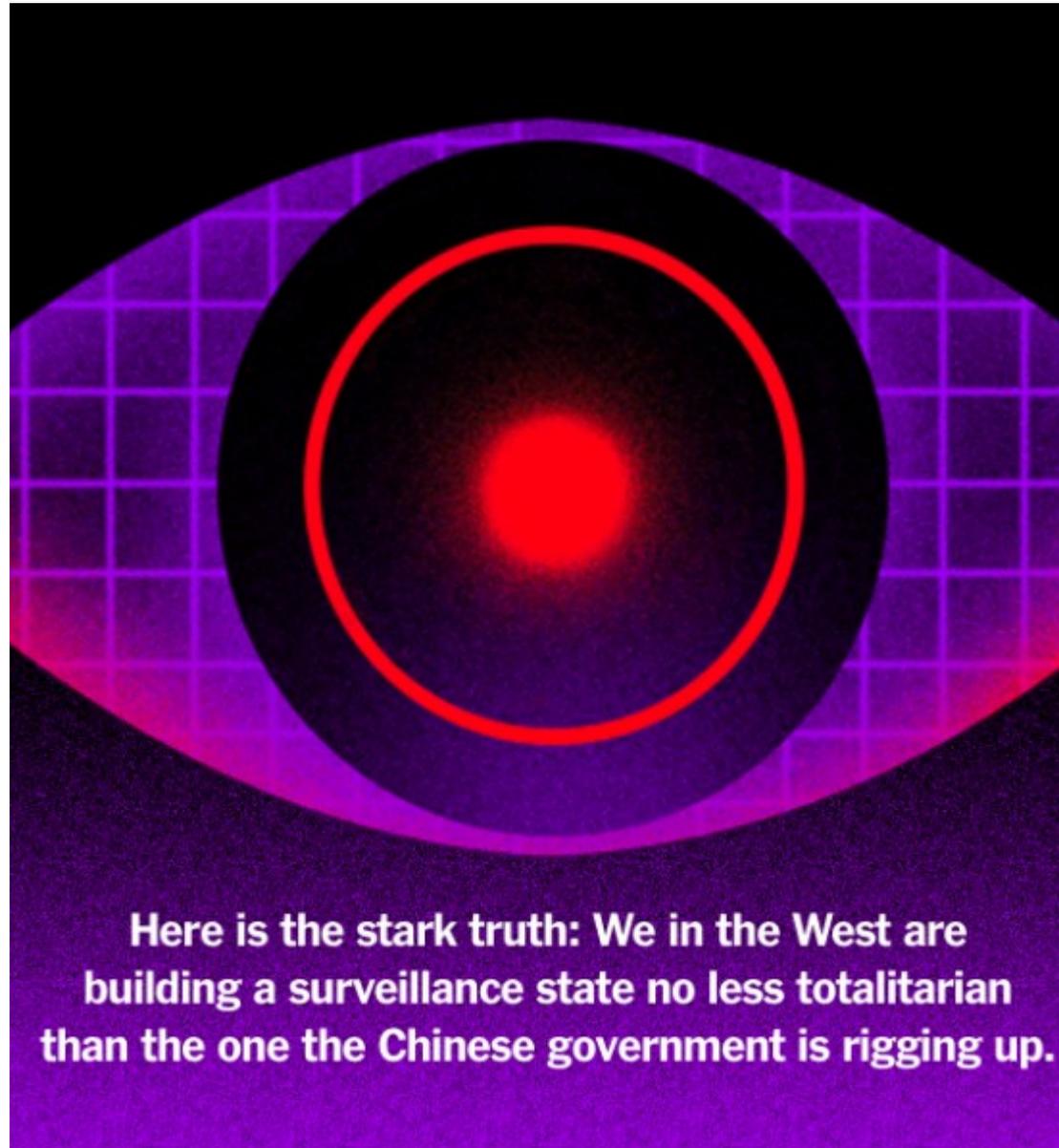
- Budget \$75B  
+ black budget
- 1.7B communications  
stored per day
- 1,271 agencies
- 1,931 contractors
- 854,000 have  
top-secret clearance



Courtesy: amazon.com

***“Collect it all.”*** --former NSA Director Keith Alexander

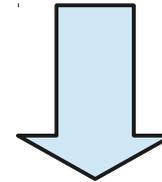
# Status:



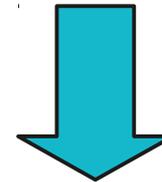
*From The New York Times*

# How US Surveillance Happened

2001: Bush – NSA targets America



2016: Obama – 16 agencies get NSA data



**Data used for purposes other than fighting terrorism.  
To what extent, we don't know.**

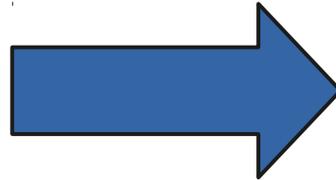


**No presumption of innocence.  
Unconstitutional – 4<sup>th</sup> Amendment**



# *Why* You are Losing Privacy

Corporations



Individuals

Governments

**The  
Security-Industrial  
Complex**

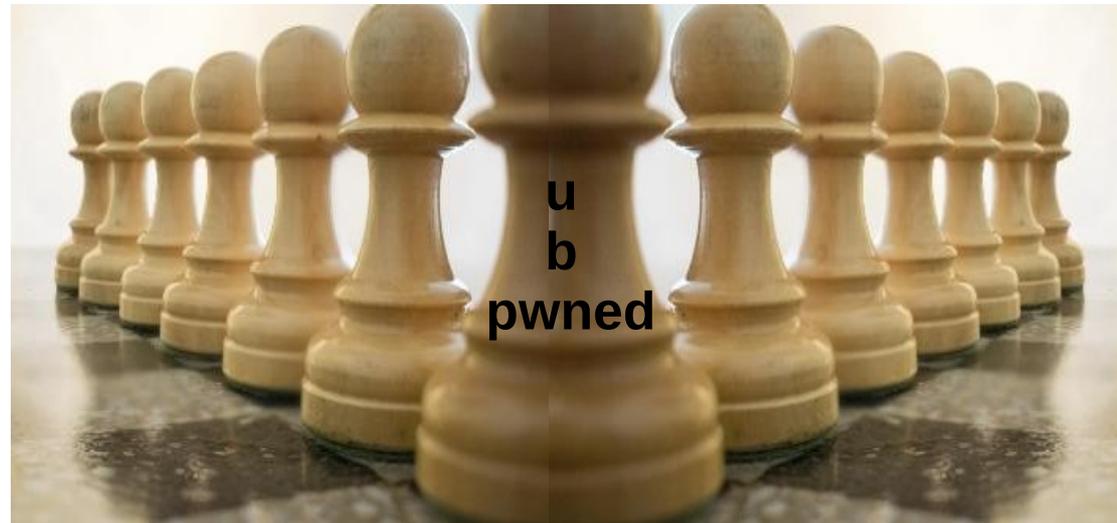
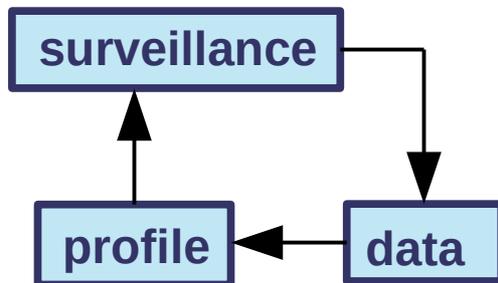
**Partnership to gain power by  
appropriating citizens' privacy**

- Corps collect data for government
- Outsourcing
- "Revolving door"
- Lobbying
- More...

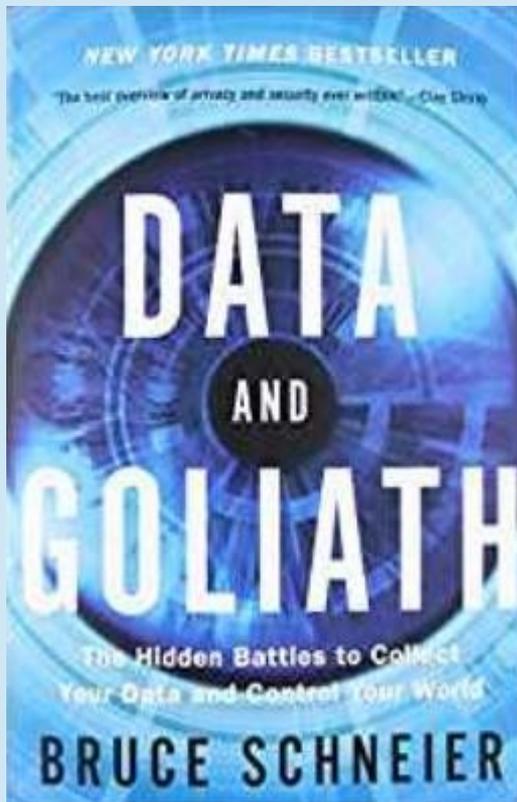
# We Are “Digital Peons”



- Your data is **appropriated**
- You can not live a modern life otherwise
- You don’t know how, when or where your personal data is used and sold
- You can’t review accuracy of that data
- You have no assurance your data is properly secured
- **Decisions critically affecting your life are made based on data you can’t review that may not even be accurate. By unaccountable, opaque algorithms.**



## II. Selected Technologies



← Recommended

# Tracking You: Location Data

LPR, Car GPS, cameras everywhere, aerial, satellite, drone, Gorgon Stare ...

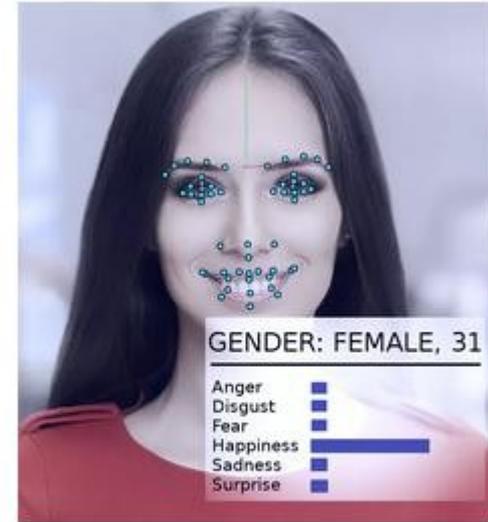
## Facial Recognition

- Accuracy varies, improving rapidly
- Used @ public events, streets, Facebook, police, CBP, ICE...
- Police partnering with Home & Store cameras
- Photos appropriated -> online, DL, airports

- **Principle of Data Cross-Use**
- **No Informed Consent**
- **Principle of Invisibility**



Everywhere soon



A face tracking and analysis system takes a look at a woman's face.

Courtesy: Abyssus/Wikimedia Commons CC BY-SA

Courtesy: Harris Corp.

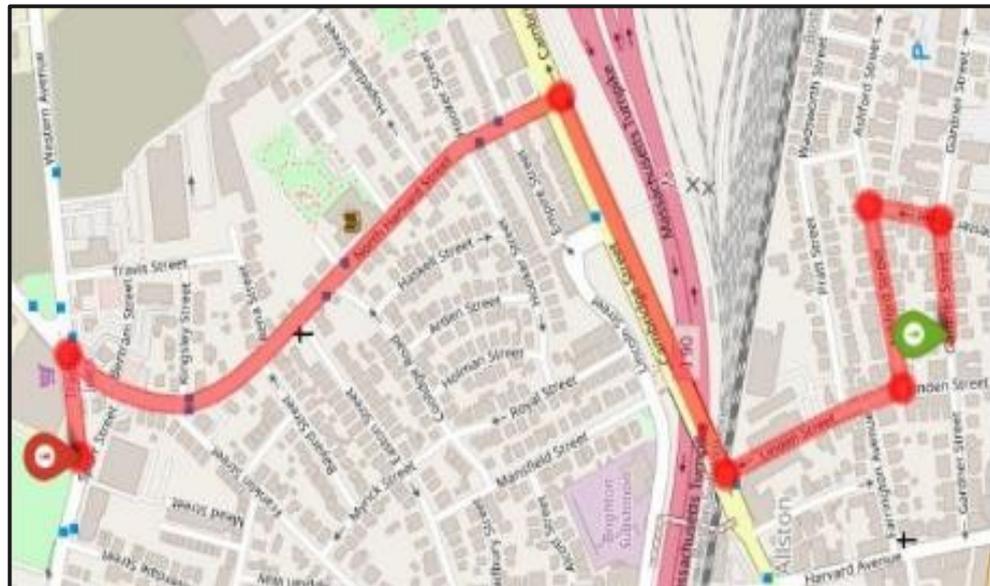


## Cell Phone

- Towers, GPS, WiFi, E911
- Carriers, OS, Apps
- Geofencing
- Stingray
- Trackable even if Off

**Your real-time & historical data is sold**

Carpenter vs US limits police use of *historical* data



# Location Data is Valuable!

REAL-TIME LOCATION

Map Satellite

LOCATION MESSAGE EVENTS

Map data ©2018 Google Imagery ©2018, Bluesky, DigitalGlobe, Landsat / Copernicus, Sanborn, USDA Farm Service Agency Terms of Use Report a map error

908 [redacted] is located in the neighborhood of:

LOCATION RESULTS		WHAT'S NEARBY	
Address:	36 E 29th St	Cross Street:	Madison Ave
City, State:	New York, NY	Intersection:	F D R Dr & I-495
Zip Code:	10016	Point Of	De Plano Group Inc
Country:	US	Interest:	
Latitude/Longitude:	40.744410, -73.985080		
Accuracy:	0.21 miles		
Response Time:	6.10 seconds		

DEVICE DETAILS	
Carrier:	Verizon Wireless
Type:	Wireless
SMS:	Supported

Courtesy: ZDNet @ [zdnet.com/article/us-cell-carriers-selling-access-to-real-time-location-data/](http://zdnet.com/article/us-cell-carriers-selling-access-to-real-time-location-data/)

## Location data tells –

- If you're LGBT
- Your medical problems
- If you're in therapy
- If you drink a lot
- If you cheat on your spouse
- If you're hiding taxable income
- Political rallies you attend
- If you oppose US military policies
- How you vote
- If you're a religious minority
- Your race & ethnicity
- ... so much more ...

***Principle of Aggregation:***  
**Enough data tells you anything**

**Do we want private lives ?**

**Or do we let corporations sell them ?**

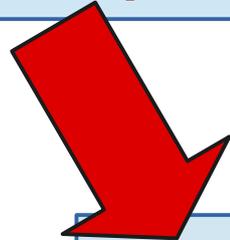
# Don't Courts Protect My Privacy?

## Courts are:

- Reactive
- Mixed messages (until Supreme Court)
- **Bound by bad precedents**



Courtesy: NCCourts.gov



1967,  
1976

## No Privacy in Public

*No expectation of privacy in a public place*

**==> Enables facial recognition & locational tracking**

1967

## 3<sup>rd</sup> Party Doctrine

*No expectation of privacy for information you give out*

**==> No limits on use or sale of data about you**

We'll look at specific laws later

# “Surveillance is the Business Model of the Internet”

– Bruce Schneier

- Web searches
- Web surfing behavior:
  - Pages visited
  - Every click you make
- Posts:
  - Social media
  - Blogs
  - Websites
  - Forums
- Contact lists
- Purchasing behavior and history
- Email, texts, tweets, chats, IMs, etc



Courtesy: [lighthouseinsights.in/with-netra-the-government-of-india-will-upgrade-internet-surveillance.html/](http://lighthouseinsights.in/with-netra-the-government-of-india-will-upgrade-internet-surveillance.html/)

Intimate portrait of your:

*hopes & fears*  
*social life*  
*finances*  
*medical*  
*opinions*  
*personality*  
*emotions*  
*conversations*

**Goal: know everything about you**

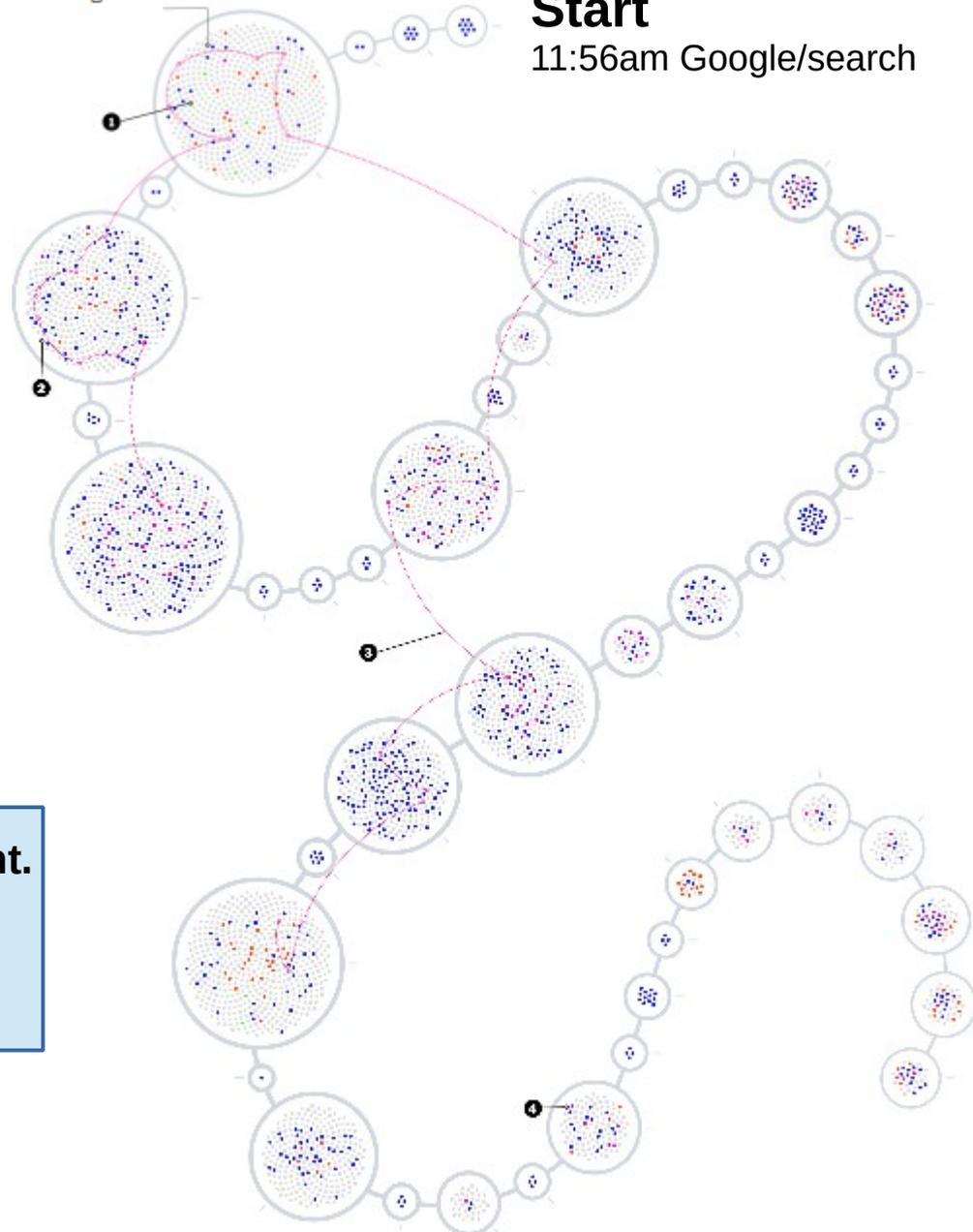
# Tracking You: 4 Hours Online

## Tracking Resources

- Amazon
- Facebook
- Google
- Collects my latitude and longitude
- Trackers sharing unique ID

**Start**

11:56am Google/search



Each circle is an event.

Each dot is a tracker for that event.

**End**

3:17pm ElizabethWarren.com

# Tracking You: Psyching You Out



**My unique identifier: 5535203407606041218**

**They collected his:**

- Passwords
- Location
- Device info
- Behavior
- More...



# What Do They Know About You?

Why not download your raw data and find out?

## Google

Click on <http://takeout.google.com/settings/takeout>  
Select the Product data to dump  
Select a file format  
Choose delivery method  
Create Archive



Courtesy: Google, phoca.cz

## Facebook

Go to Settings section, click on “download my data” in General Account Settings. They’ll send you a link to your data.



Courtesy: blogtimenow.com

***Far* more intimate than any diary!**

# What Do They Know About You?

## Google Example:

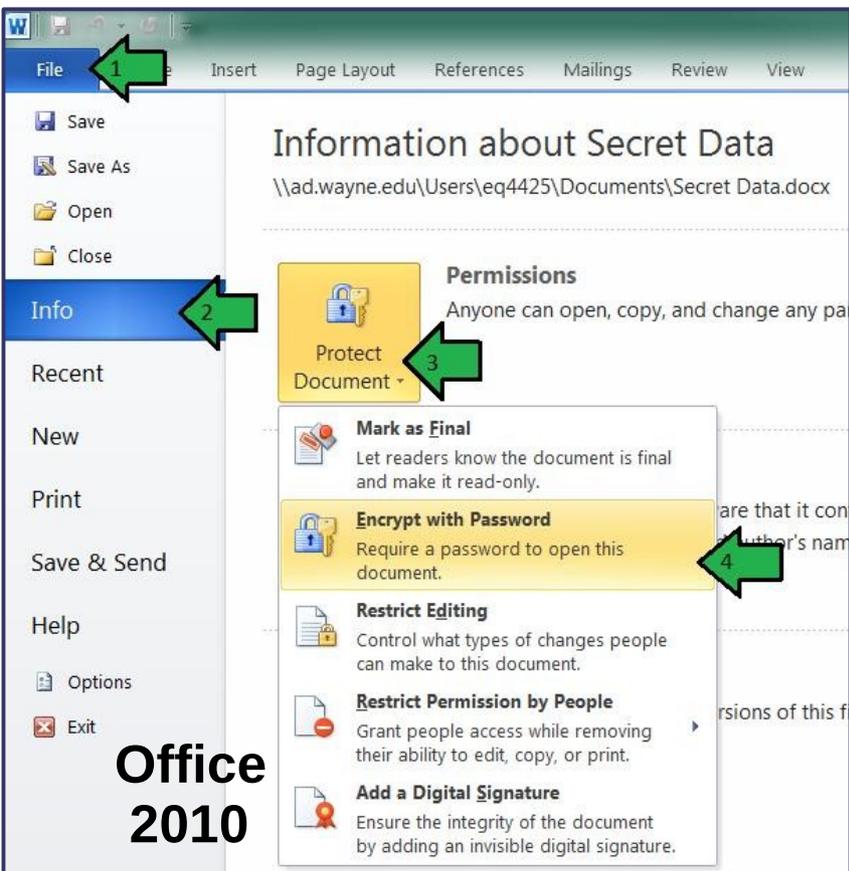
- “– Every single place I’ve searched in Google Maps
  - The **apps** I’ve opened on Android down to the exact second I opened it
  - Rewards cards I once used in Google Pay
  - Everything I’ve asked Google Assistant
  - **Every comment** I’ve left on YouTube and every video I’ve watched
  - Every Android app I’ve searched for or downloaded
  - **Every news article** I’ve read on Google News
  - Ads I viewed or visited in any of Google’s products
  - **All Gmail messages** – including Spam and Trash
- ... and **150 gig more**”



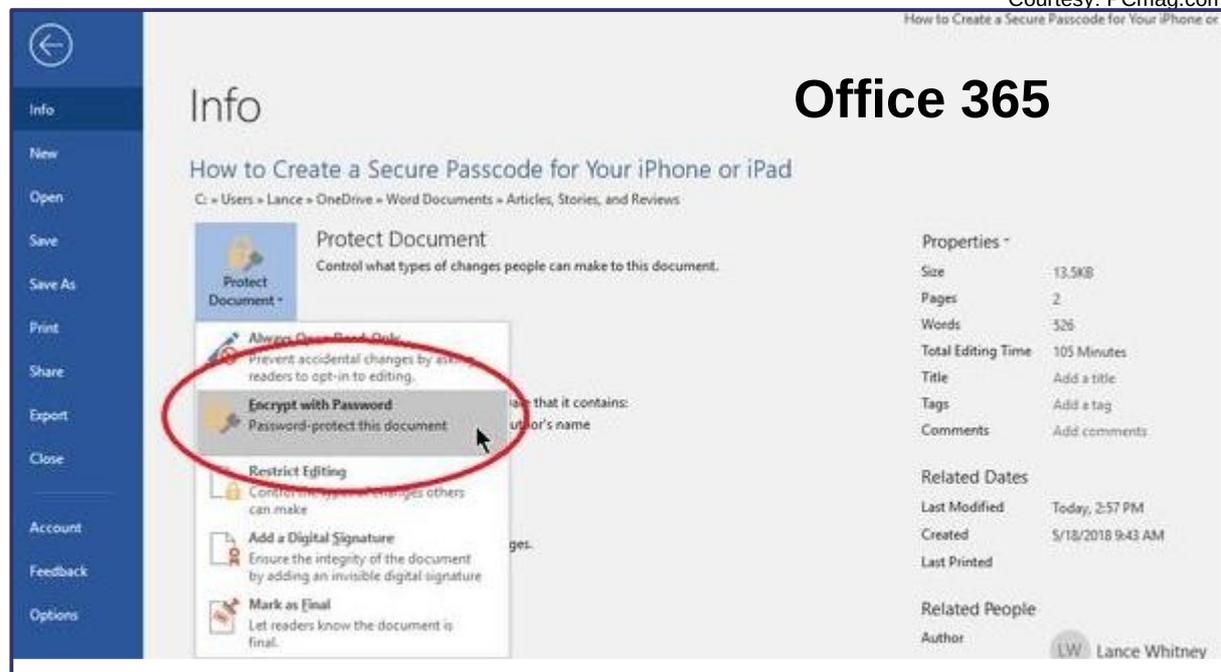
Courtesy: [addictionandrecoverynews.wordpress.com](http://addictionandrecoverynews.wordpress.com)

Quoted from: “*How to Download a Copy of Everything Google Knows About You*”  
by Todd Haselton, 3/30/18, CNBC.com

# How to Secure Your Email



Courtesy: Wayne State Univ.



Courtesy: PCmag.com

- Crackable
- Office: newer versions more secure
- Good passwords matter !

**Solution: vendors agree on email encryption standard**



Courtesy: GroovyPost.com

# How They Track Your Every Click

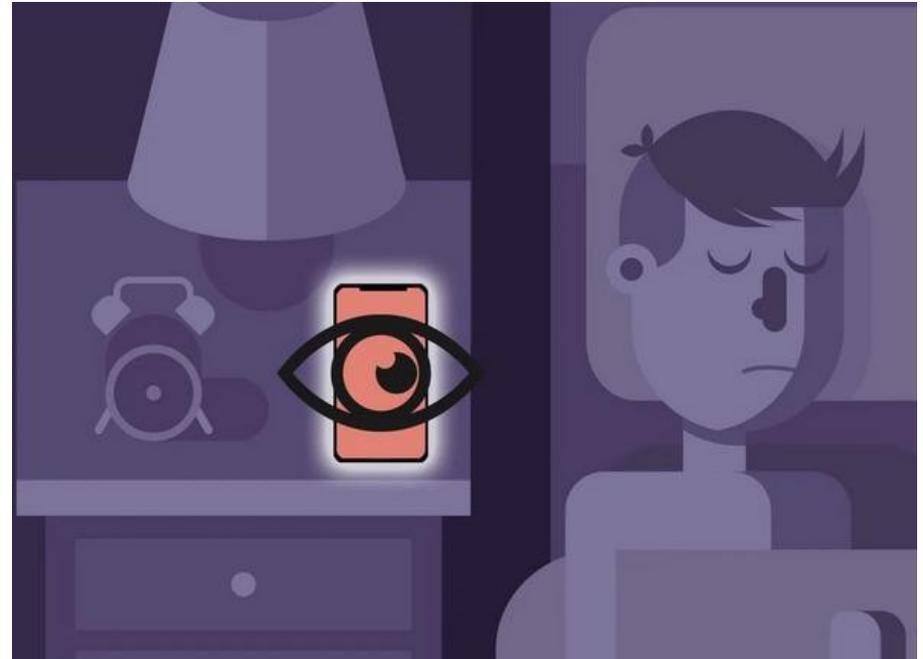
<u>Mechanism:</u>	<u>To Defeat It:</u>
<b>Location Data</b>	<b>Don't use a cell</b>
<b>Logins</b> (to Google, Chrome, Gmail, Facebook, Disqus, Yahoo, Microsoft...)	<b>Don't log in</b>
<b>Web bugs, cookies, flash cookies, 3<sup>rd</sup> party cookies, evercookies ...</b>	<b>Browser settings and extensions</b>
<b>Spy Browsers</b> (eg Chrome)	<b>Use another browser</b>
<b>Spy Extensions</b> (eg, from the Chrome and Mozilla Stores)	<b>Don't install</b>
<b>Spy OS's</b> (eg, Chrome OS, Windows 10)	<b>Use Linux</b> <b>Windows 10 -&gt; change defaults</b>
<b>Spy Apps</b>	<b>Don't install. Install anti-malware</b>
<b>ISP Monitoring</b>	<b>Virtual Private Network (VPN) plus HTTPS</b>
<b>Mac and IP addresses</b>	<b>Change or Mask or TOR</b>
<b>Device Fingerprinting</b>	<b>Browser settings</b> (in progress)
<b>Communications</b> (Email, texts, tweets, IM's)	<b>Encryption</b>



# The Secret Life of Your iPhone



Courtesy: Amazon.com and Apple Inc.



(Washington Post Illustration; iStock/The Washington Post)

## Default:

- Phone busy all night sending out your data
- 5,400 data trackers active in a week

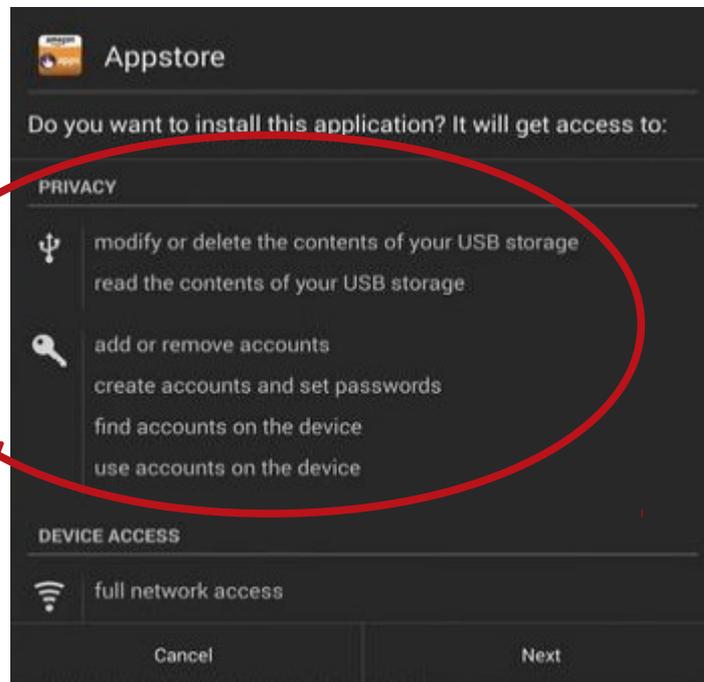
From *"It's the Middle of the Night. Do You Know Who Your iPhone is Talking To?"*  
Washington Post, by Geoffrey Fowler, 5/28/19

# Apps & Browser Extensions Steal Your Privacy

ICSI study ==> 1,300 Android apps harvest data without permission!

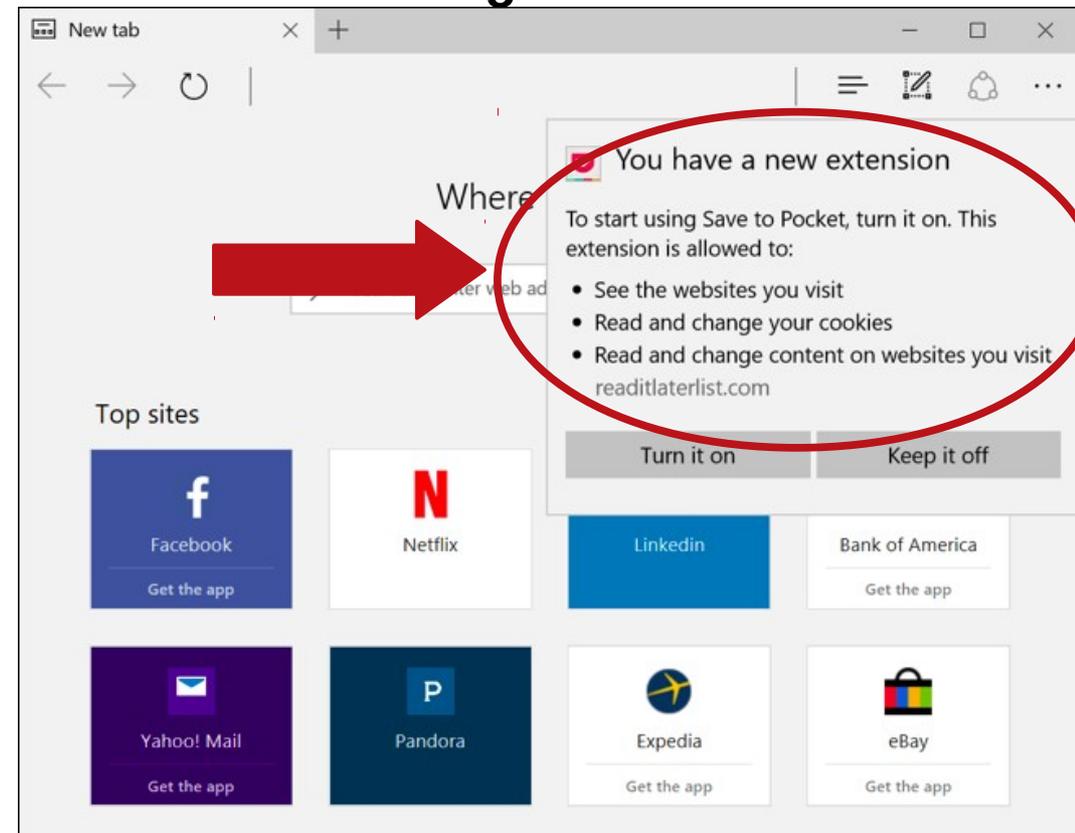
NC State ==> Found 3,800 bad extensions affecting 60 million users in the Chrome Store

## Installing Android App



Courtesy: cropped from androidcentral.com/android-apps-install

## Installing Browser Extension



Courtesy: howtogeek.com/249921/how-to-install-extensions-in-microsoft-edge/

**It's a sham to place the privacy burden on users!**

# The Data Brokering Industry

**\$200 billion business**

- **Unregulated**
- **Sell sensitive data without regard to harm!**
  - Police officers' PI
  - Rape victims
  - AIDS sufferers
  - Demented Seniors
  - Your politics, race, religion, opinions...
- **Govt buys data to circumvent privacy laws** (eg Privacy Act of 1974)
- **Categorizes people and imposes decisions without consent**

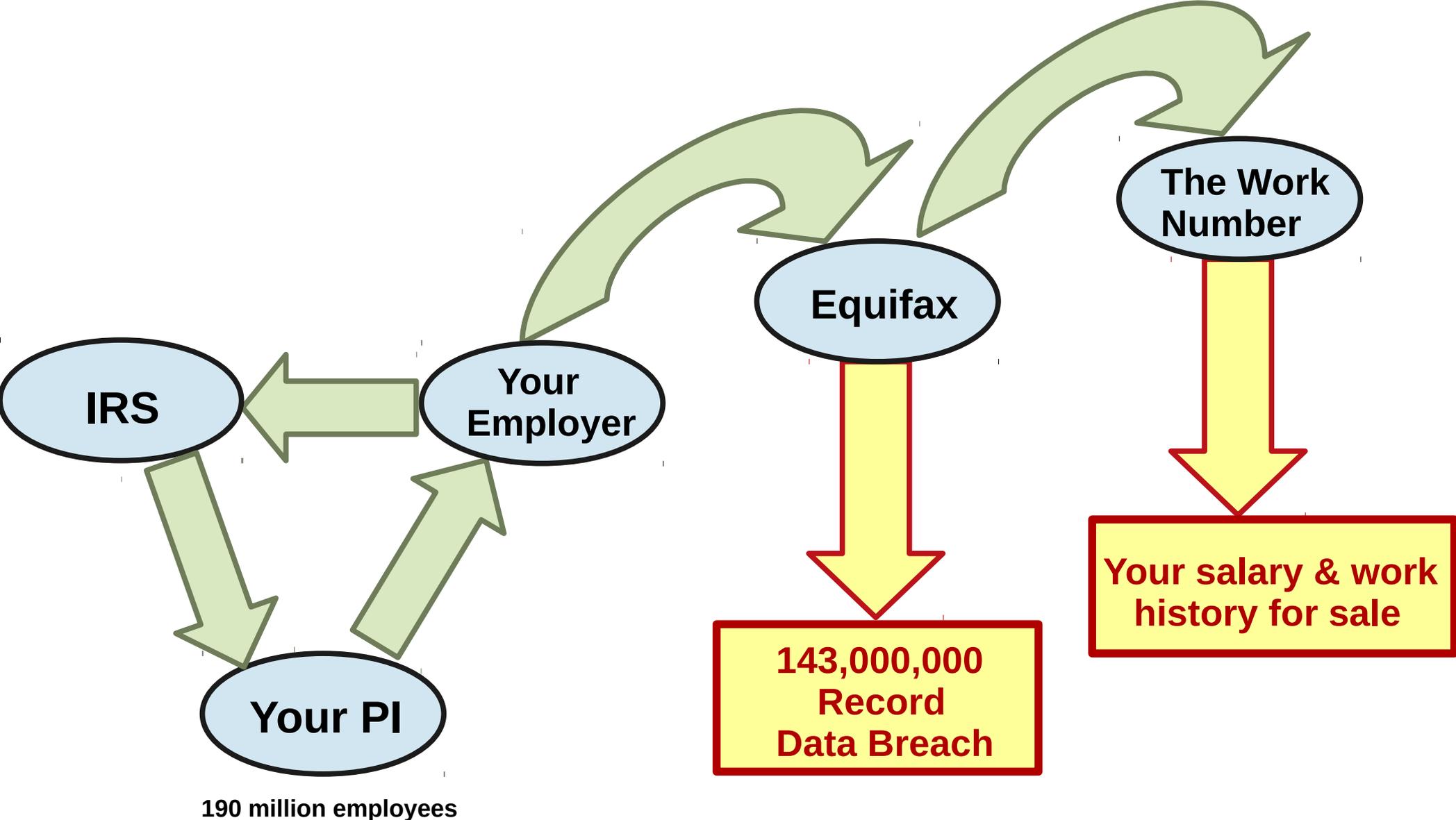


Source: Transparency Market Research 2017

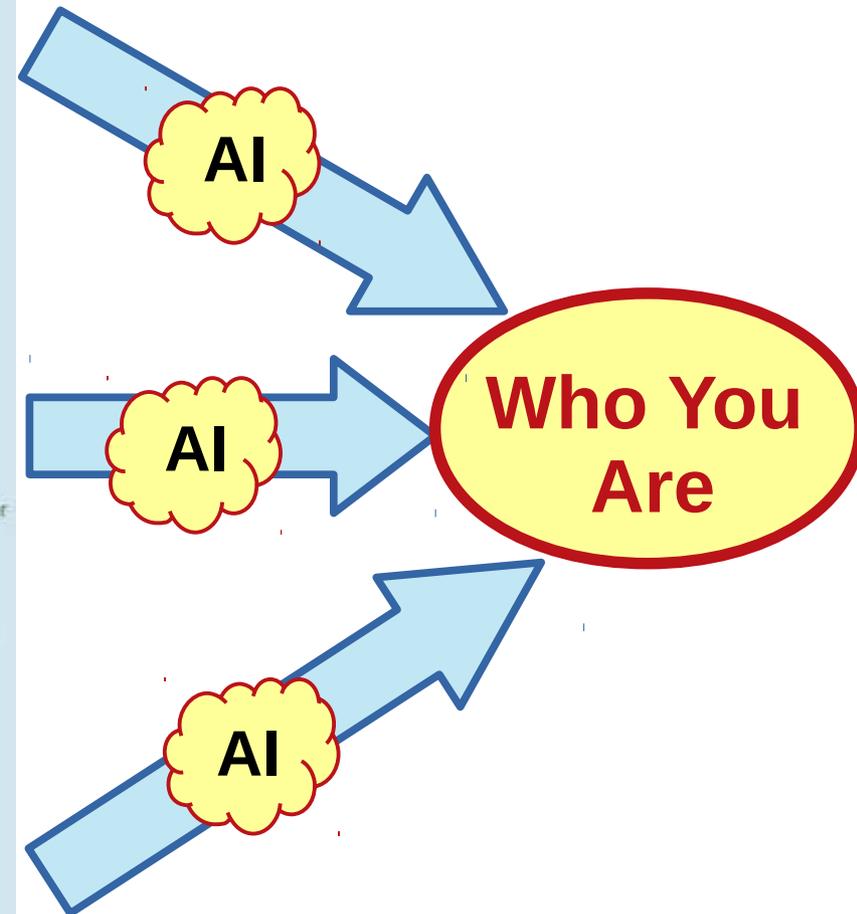
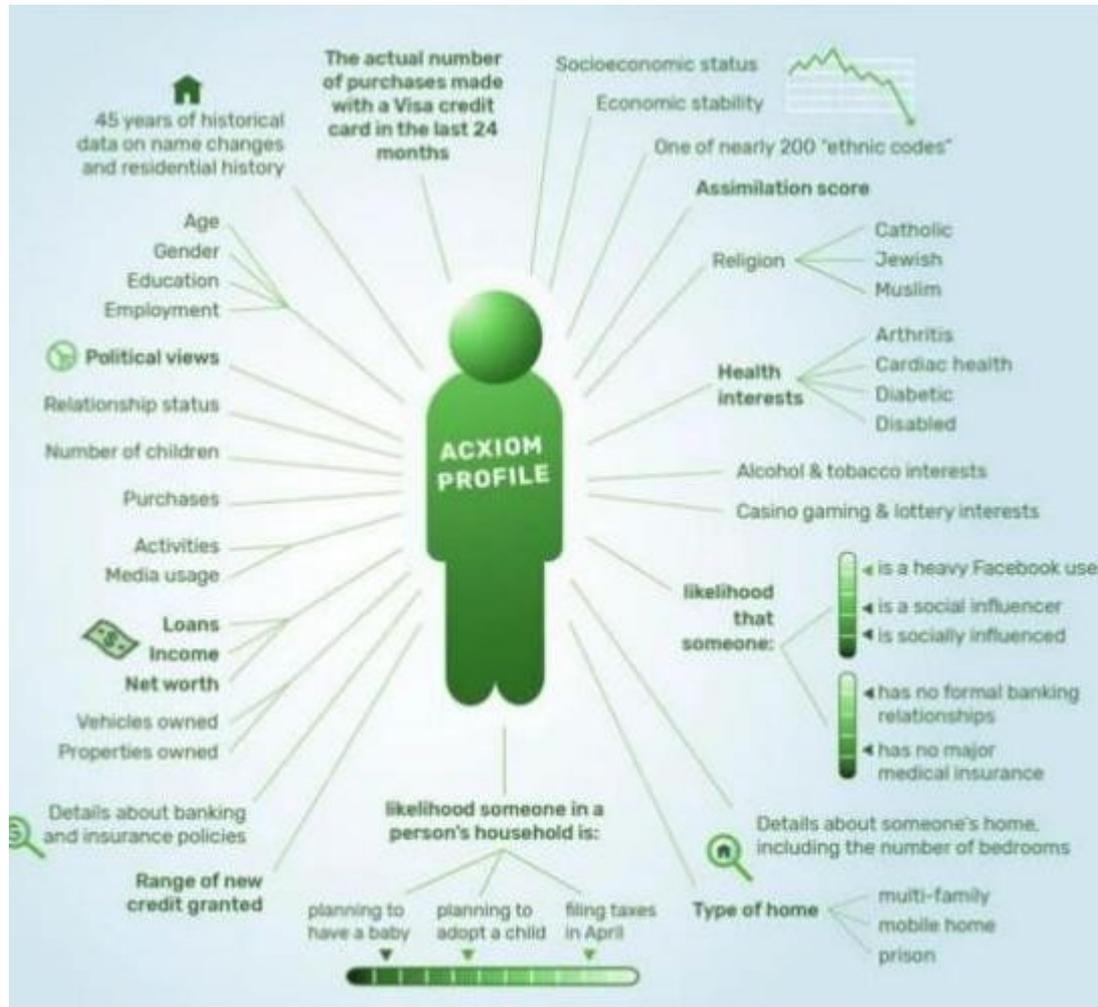
**Solution:** Impose obligations on PI vendors, provide rights for subjects, with **effective penalties for violators**

**See:** GDPR, FTC report: *“A Call for Transparency & Accountability”*

# Your Employer Sells Your Salary

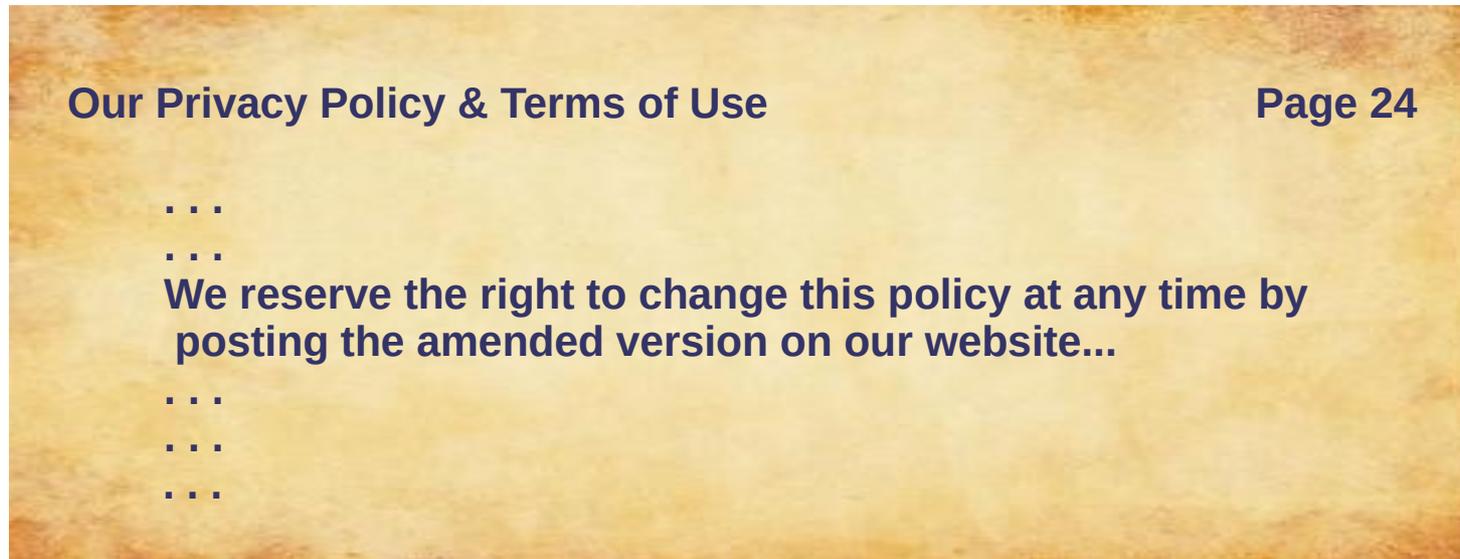


# Your Data Broker Profile



2018: Acxiom sells 10,000 data elements on each of 2.5 billion people

# Most “Privacy Policies” Mislead



Look for words like  
“change” or “alter”



**Non-binding !**

**Solution: Place burden on holder of PI.  
Data broker laws.**

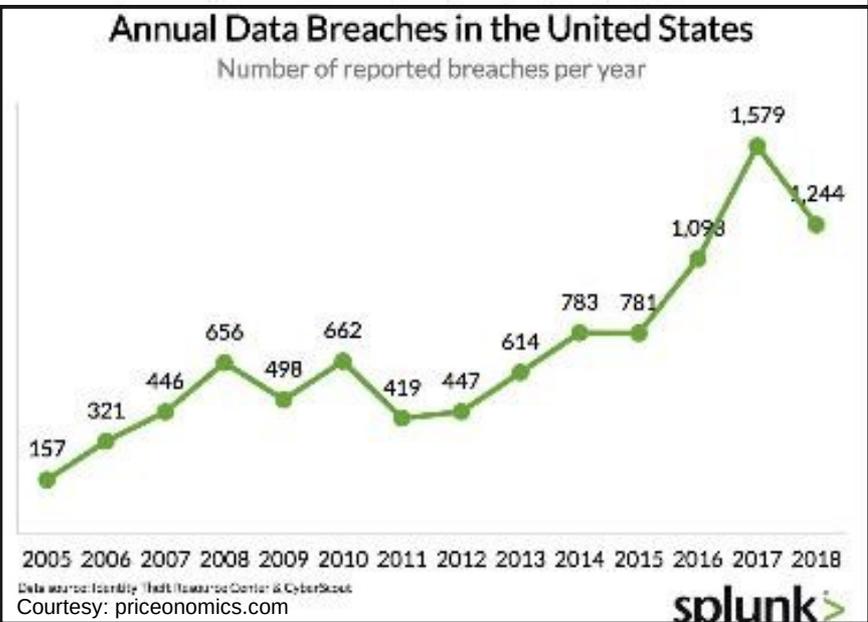
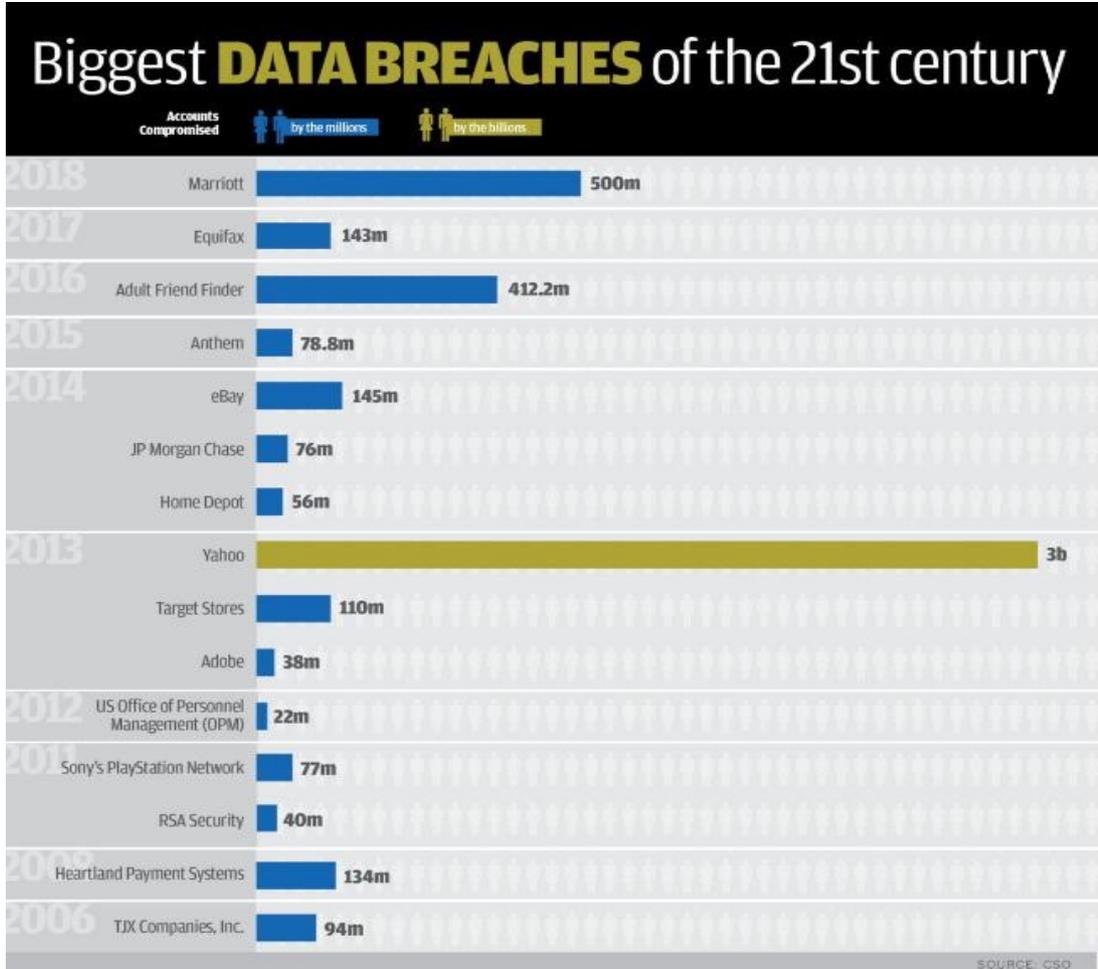


# Data Breaches

**Data Breach:** The loss of your PI by those who appropriated it

- Solutions –**
- If you store PI, you must:
    - Meet security standards
    - Encrypt the data
    - Only collect necessary data
    - Delete old data
  - Limits on cross-use, data selling
  - Subjects' rights
  - Penalties for violators
  - Default encryption for Windows
  - Better MS password schemes
  - Encrypted email

**11.6 billion records lost in 9,000 breaches since 2005**  
 – Privacy Clearinghouse

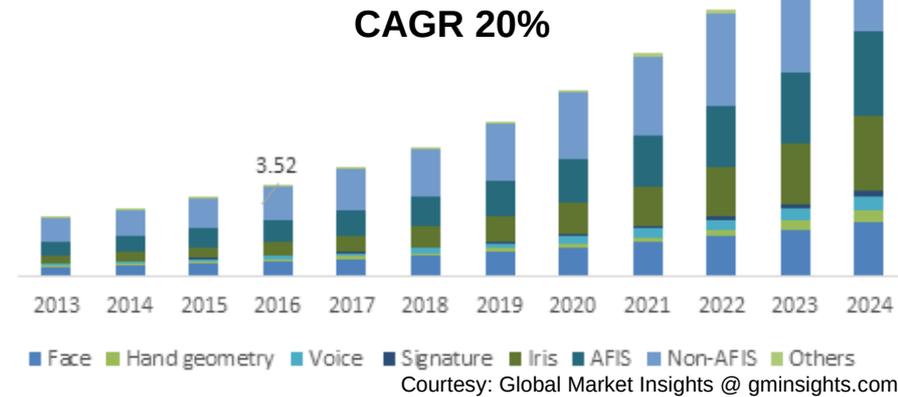


--- DNA not an "absolute ID" ---

Analogy -> Fingerprints

GINA hardly protects you.

## US Biometrics Market Growth



# Biometrics

Total number of people tested by consumer genetics companies through January 2019, in millions



**Home DNA Tests**

**Once you give it out,  
you've lost control of it**

Appropriated  
by US Govt

Appropriated  
by Corps

Photo  
Race  
Ethnicity  
Gender  
Height/weight  
Hair/Eye color  
Writing style  
Handwriting  
Signature  
Voiceprint  
DNA

In progress

Fingerprint  
Iris  
Retina  
Gait ...

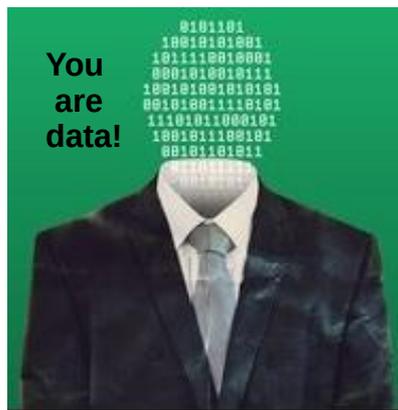
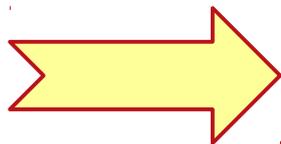
# Anonymity & Permanent Records

*“There’s No Such Thing as Anonymous Data” – HBR*

Internet anonymity is possible.  
Not against a ubiquitous surveillor.

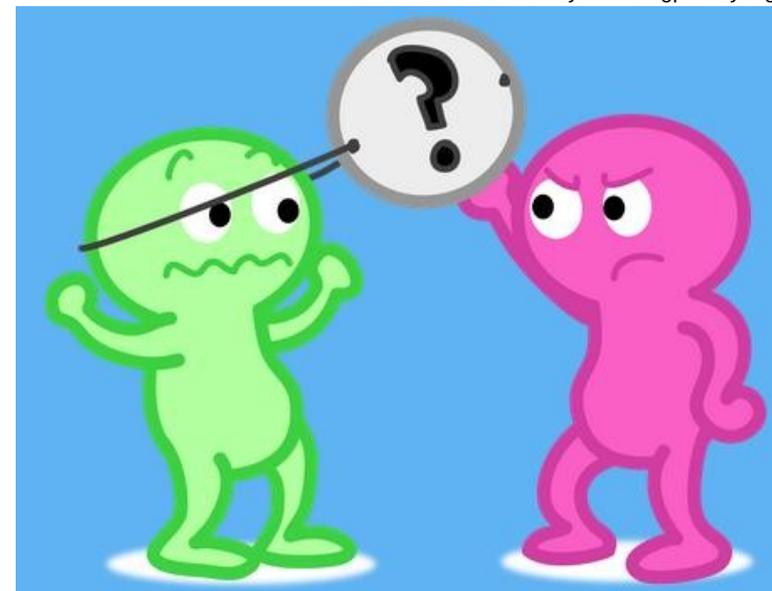


Courtesy: marshallstanley.com



Courtesy: wired.com

Courtesy: teachingprivacy.org



*Anonymous No Longer*

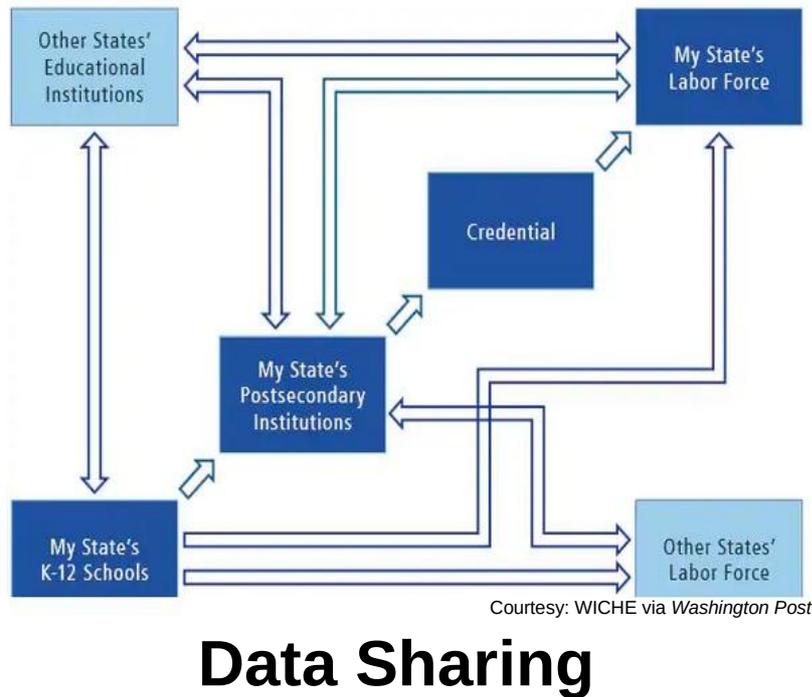
Your permanent records could be used against you in future.

**Principle of Future Use:** You can’t predict for what.

*You’re not free with surveillance with permanent records*

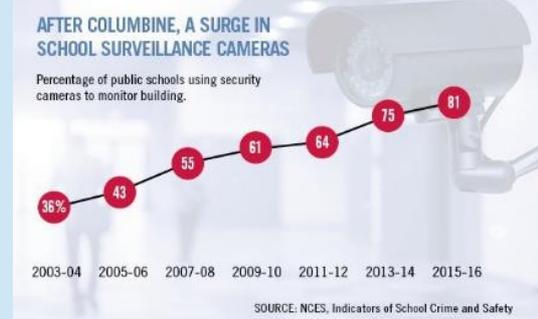
Only credit  
is cleansed

# The K - 12 Panopticon: Training Digital Peons



**We have outsourced 24 x 7 data collection on our kids to private companies**

Courtesy: NCES, Indicators of School Crime & Safety



- Forced Consent
- Cameras everywhere
- Facial recognition soon
- Complete monitoring & data collection
  - Social Media  Social Sentinel
  - Google login 
  - Judge all they type 
  - Turnitin
    - presumption of guilt 
    - a private company gets students' IP ?
- Police integration

**By age 18, our kids have never communicated a private thought**



# Sweden – World’s 1<sup>st</sup> Cashless Society

Pay by **Card** or **Mobile App**

**The corporate / government dream becomes reality !!!**

- + Tracks ALL transactions !
- + No more privacy !
- + No more underground economy !
- + Saves us money !



Courtesy: Janerik Henriksson/TT



Courtesy: Forrester Res. cropped

**Requires Trust!**

**Will US fall behind due to lack of a “privacy infrastructure” ?**



Courtesy: Fredrik Sandberg/TT

Flag Courtesy: Sweden

# Internet of Things (IoT)



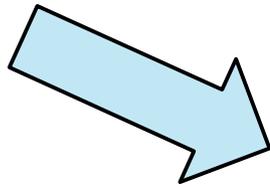
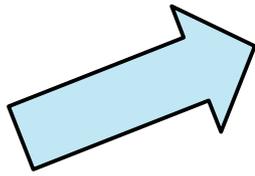
- + Convenience for us
- Invading your home (appliances)
- Invading you (wearables)
- Security nightmare
- Updates ?
- *“Internet Pollution”*
  - Botnets for spam, DDOS, bitcoin mining, Adsense, manipulate polls/games, spread malware, IRC attacks, more...

**Solutions:** certification or regulation, opt in only, privacy, security, & update standards, etc.



Courtesy: UL LLC

# Solution: Certification



- Gov't approved private company
- By automated test suite, hackers
- Usage stats change ratings
- "Provisional Approval" ?
- How to get critical mass? Tax.
- A penalty for "Internet Pollution"

**A Seal of Approval**

-> IoT Appliances, Apps, Add-ons

# III. Solutions Framework



**Technology can assist,  
but the solutions are political**

# Privacy is a Human Right

## US: Constitution – Bill of Rights

*“The right of the people to be **secure in their persons, houses, papers, and effects** ... shall not be violated ... **but upon probable cause ... describing the place to be searched, and the persons or things to be seized.**”*

Also: freedom of speech, the press, religion, and assembly.

**“General Warrants” are unconstitutional**

## UN: Universal Declaration of Human Rights

*“No one shall be subjected to arbitrary interference with his privacy ... or correspondence”*

Rights to freedom of expression, assembly, and association.

## EU: European Convention on Human Rights European Charter of Fundamental Rights

==> General Data Protection Regulation (GDPR)

Riley v California



Courtesy: jewishpress.com

# Unconstitutional

Courtesy: US govt via aclu.org

TOP SECRET//SI//ORCON//NOFORN

Hotmail, Google, skype, paltalk, YouTube, Gmail, facebook, YAHOO!, AOL mail

SPECIAL SOURCE OPERATIONS (TS//SI//NF) FAA702 Operations Two Types of Collection

**PRISM**

**Upstream**

- Collection of communications on fiber cables and infrastructure as data flows past. (FAIRVIEW, STORMBREW, BLARNEY, OAKSTAR)

**PRISM**

- Collection directly from the servers of these U.S. Service Providers: Microsoft, Yahoo, Google, Facebook, PalTalk, AOL, Skype, YouTube, Apple.

You Should Use Both

TOP SECRET//SI//ORCON//NOFORN

TOP SECRET//SI//ORCON//NOFORN

Hotmail, Google, skype, paltalk, YouTube, Gmail, facebook, YAHOO!, AOL mail

SPECIAL SOURCE OPERATIONS (TS//SI//NF) PRISM Collection Details

**PRISM**

Current Providers

- Microsoft (Hotmail, etc.)
- Google
- Yahoo!
- Facebook
- PalTalk
- YouTube
- Skype
- AOL
- Apple

What Will You Receive in Collection (Surveillance and Stored Comms)? It varies by provider. In general:

- E-mail
- Chat – video, voice
- Videos
- Photos
- Stored data
- VoIP
- File transfers
- Video Conferencing
- Notifications of target activity – logins, etc.
- Online Social Networking details
- Special Requests

Complete list and details on PRISM web page: Go PRISMFAA

TOP SECRET//SI//ORCON//NOFORN

Courtesy: US govt via aclu.org

**“Seizing the phone records of millions of innocent people is ... un-American”**

**“Washington is violating the privacy rights guaranteed to us by the 4th Amendment.”**

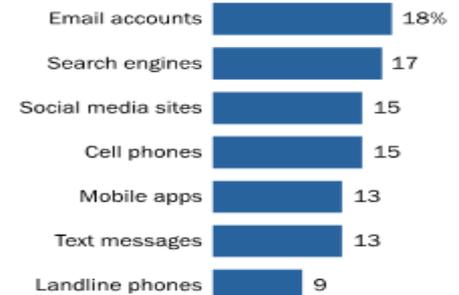
**– Rep Jim Sensenbrenner  
Patriot Act author**

**Chilling Effect or  
Self-Censorship**

**on freedom of speech,  
press,  
religion  
assembly**

## Surveillance Programs Prompt Some to Change the Way They Use Technology

Among the 87% of U.S. adults who have heard of the government surveillance programs, the percentage who have changed their use of ... “a great deal” or “somewhat”



At least one of the above 25

Source: Survey of 475 adults on GfK panel November 26, 2014-January 3, 2015.

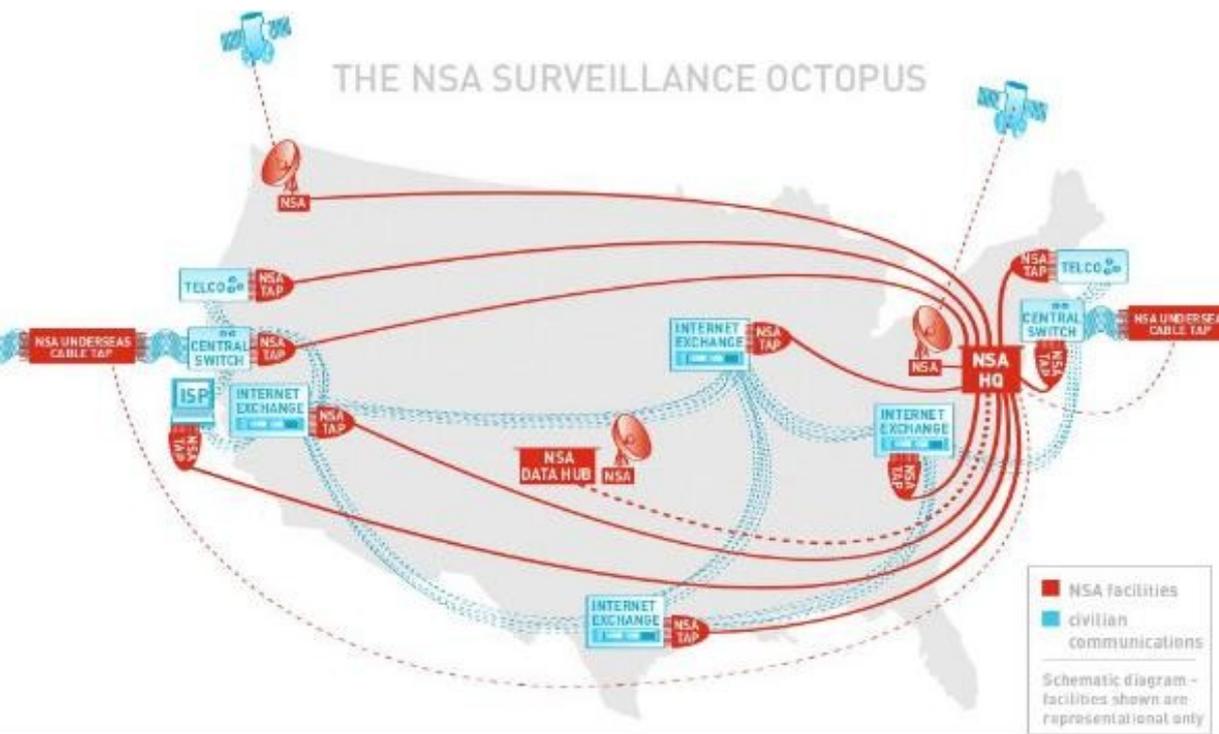
PEW RESEARCH CENTER

Courtesy: Pew.org

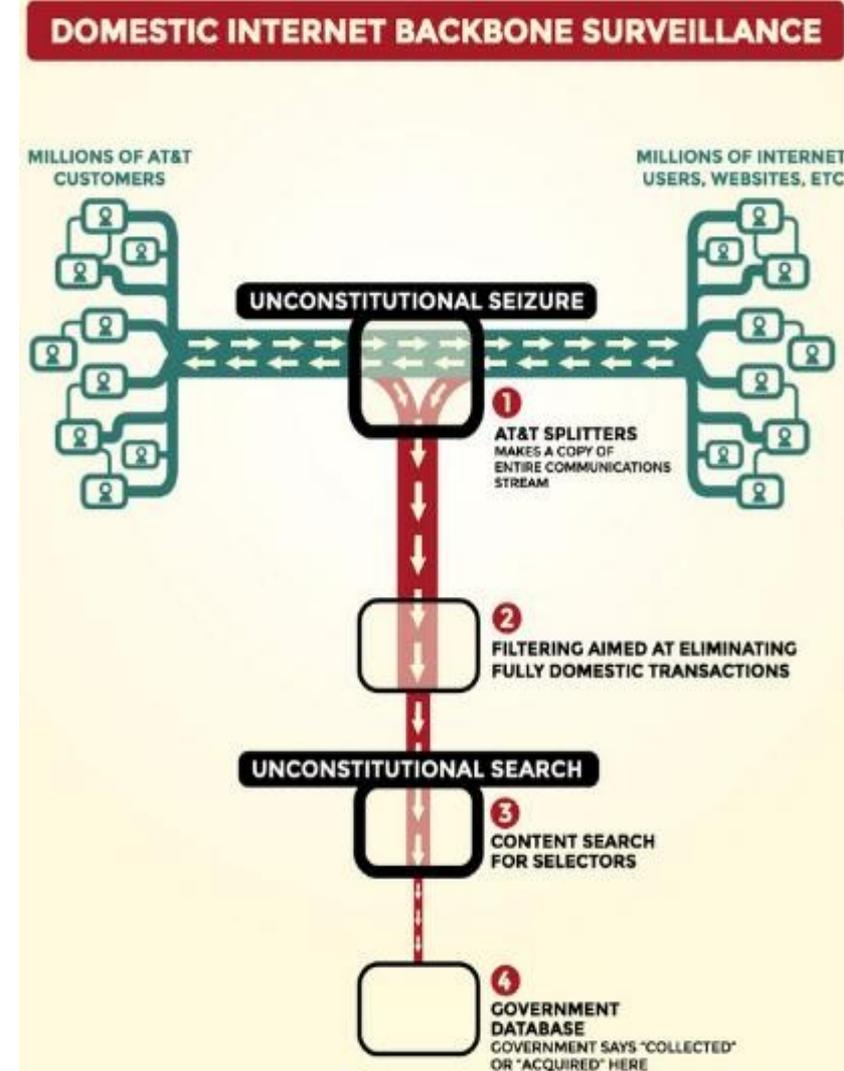
# Data Mining Your Communications

## Principle of Aggregation

- With enough metadata we don't need content
- *"We kill people based on metadata"* - Michael Hayden



Courtesy: [aclu.org/files/pdfs/eavesdropping101.pdf](http://aclu.org/files/pdfs/eavesdropping101.pdf)



Courtesy: [eff.org](http://eff.org)

Read: [aclu.org/files/pdfs/eavesdropping101.pdf](http://aclu.org/files/pdfs/eavesdropping101.pdf)

[wired.com/2015/03/data-and-goliath-nsa-metadata-spying-your-secrets/](http://wired.com/2015/03/data-and-goliath-nsa-metadata-spying-your-secrets/)

# Privacy Rights ?

## USA

Violating our Constitution  
Retarded Judicial Response  
Spotty Privacy Laws

## EU

General Data Protection Regulation (GDPR)

US Bill of Rights

Euro Convention on Human Rights  
Euro Charter of Fundamental Rights

UN Universal Declaration of Human Rights



Courtesy: Forrester Research sourced from ZDNet.com

# The Spotty Patchwork of US Privacy Laws

**HIPAA (healthcare)** **Problem:** *Shadow profiles* (credit purchases, locational data, social media, searches, forum posts, emails, digital phenotyping ...)

**GINA (DNA discrimination)** **Problem:** Only covers employment and health insurance. Nothing else!

**GLBA Graham-Leach-Bliley Act (financial)** Explains right to opt-out. **Problem:** Opt-outs not required

**Credit Bureaus (financial)** (Fair Credit Reporting Act (FCRA), FACTA). **Problem:** Credit theft is easy  
**Good:** Consumer remediation

**Childrens Online Privacy Protection Act (COPPA)** Age 12 or less. **Problem:** 13 is an adult?

**FERPA** **Problem:** Doesn't stop runaway data collection

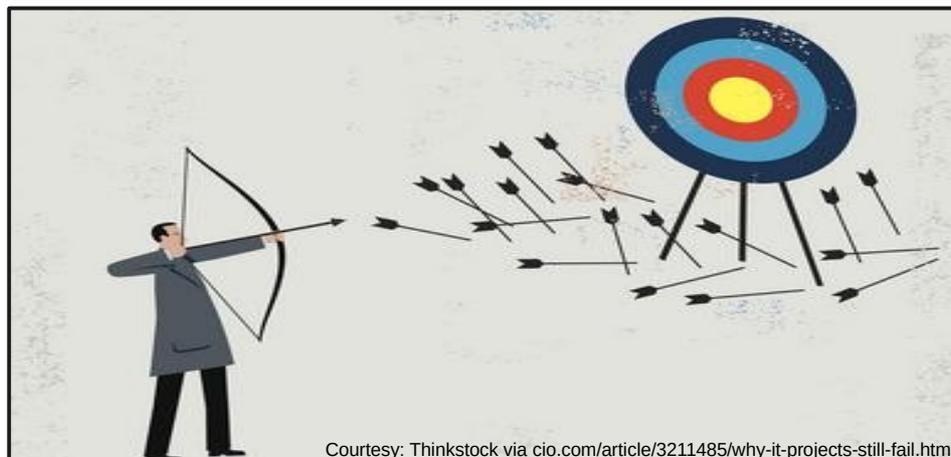
**Privacy Act of 1974 (Govt data collection)** **Problem:** Gutted by exceptions, OMB oversight ineffective

**Right to Financial Privacy Act 1978 (Govt data collection)** **Problem:** Gutted by Patriot Act

**FOIA (data review)** **Problem:** Works but agencies can thwart it

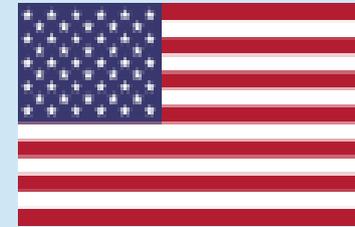
**FISA Court (surveillance)** **Problem:** Hears only 1 side, no investigative ability, a rubber stamp

**Problem:** **Few to no regulations** – Online data collection, social media, data selling, data aggregation, AI processing, profile compilations, data security for PI, etc



Courtesy: Thinkstock via [cio.com/article/3211485/why-it-projects-still-fail.html](http://cio.com/article/3211485/why-it-projects-still-fail.html)

# The EU Model



<b>Privacy is a fundamental human right</b>	<b>Little privacy</b>
<b>Based on Broad Principles (GDPR)</b>	<b>Spotty laws</b>
<b>Proactive</b>	<b>Reactive</b>
<b>Informed Consent</b>	<b>Personal data appropriated</b>



# GDPR



## Processor Obligations:

- Must disclose data collection
- No cross-use
- Limit data gathered plus time constraints
- Security standards
- Anonymize data
- Keep processing records
- Compliance Officer
- Notify of data breach
- Big penalties !

## Subject Rights:

- Informed consent
- Can withdraw it
- Can review his data
- Can correct data
- Can be forgotten (erase data)
- Can transfer data

# Solutions – Corporate



SOLUTION

Courtesy: stephentucker.net

Good starting points:

- GDPR
- White House report:  
*“Consumer Privacy Bill of Rights”*

**Beware fake “privacy” laws!**

- Shift privacy burden from individuals to data holders
- Any entity holding PI must abide by certain rules:
  - Follow security standards
  - Encryption for PI
  - Sales restrictions
  - Usage restrictions
  - Data subject’s rights (assent, review, correct... )
  - Subject verification process
  - Eliminates Privacy Policies
  - Fixes Informed Consent
  - Fixes consent signed under duress
  - Fixes data appropriation
  - Opt Out is the new default
- Data broker laws
- Require encryption for OS’s by default
- Certification (privacy/security)
- Enforce Anti-trust!
- Effective penalties for violators



# Solutions – Government



Courtesy: BurganRealEstate.com



I support our employees in DHS, NSA, FBI,  
DHS, TSA, CIA, and law enforcement

**My criticisms are not of them!**

--> What I'm talking about are **new policies**

# Mass Surveillance Is Not Effective

\* Many programs

\* Hard to judge given secrecy



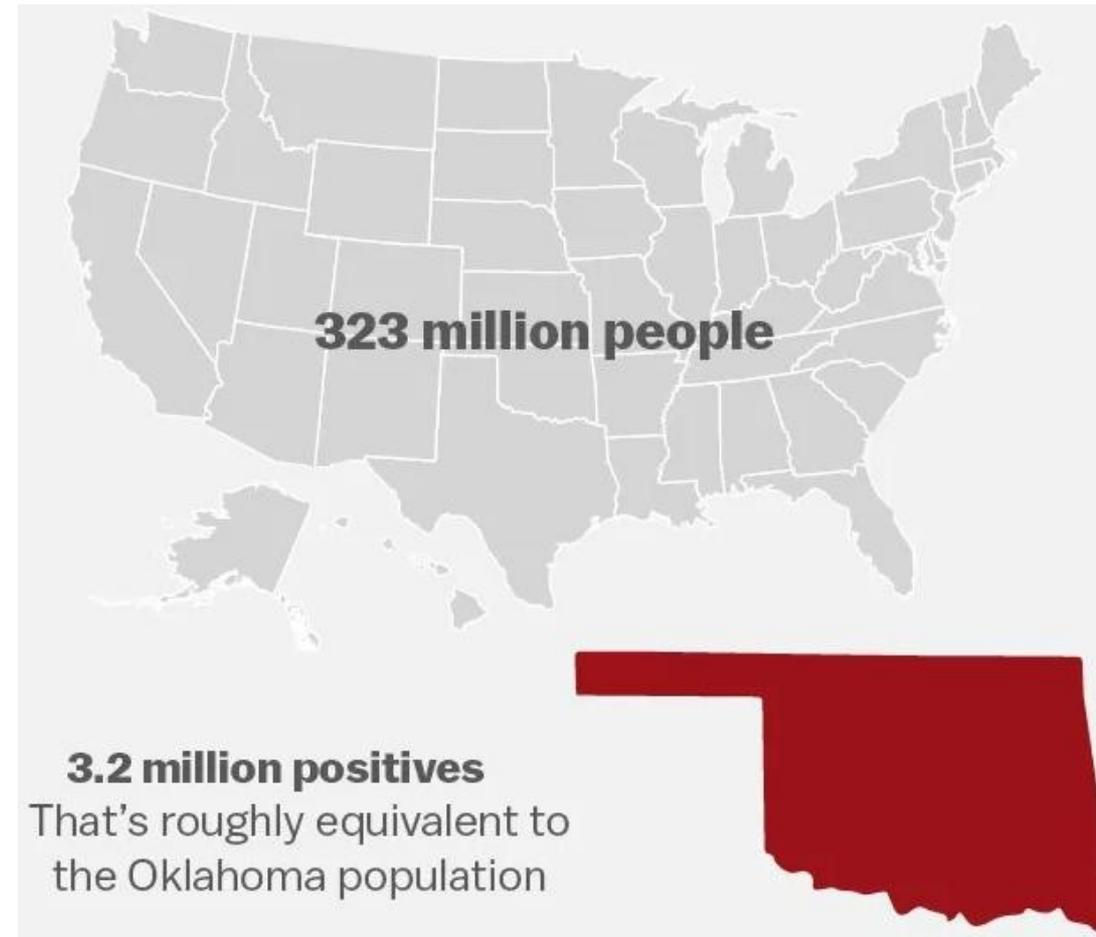
Courtesy: bized.aacsb.edu

## Phone Call Metadata

- Barack (“*Nobody’s listening to your phone calls*”) Obama: “50 terrorist plots foiled”
- > Turned out to be 1 (a monetary donation)
- White House Report (2013) – “Not essential in preventing attacks”
- Privacy & Civil Liberties Oversight Board (2014) – Not one terrorist found
- Charlie Savage (2015) – FBI calls NSA tips worthless

# Why Failure? The “Percentage Fallacy”

- 99% accuracy
- Assume 1 of 100,000 is a terrorist
- Nationwide 3,230 terrorists
- Misses 32 terrorists
- IDs > 3.2 million false positives
- The 3,230 terrorists are hidden in the 3.2 million false positives



***With large numbers, 99% accuracy is not enough***

# Surveillance + Secrecy = A Danger to Democracy

## Impeachment indictment:

1. Violated opponent's privacy (the plumbers' theft)
2. Misused opponents' PI (IRS harassment)



[twitter.com/beschlossdc/status/1022927554166943744](https://twitter.com/beschlossdc/status/1022927554166943744)



[qz.com/1479020/could-trump-be-impeached-read-richard-nixons-articles-of-impeachment/](https://qz.com/1479020/could-trump-be-impeached-read-richard-nixons-articles-of-impeachment/)

**“Trust Us” doesn’t work.**

That’s why we have a Constitution, Bill of Rights, division of powers between 3 branches of gov’t, checks & balances, congressional oversight, judicial review, independent judiciary, etc ...

# Solutions – Government



Courtesy: Ibis Support Centre

Many of these recommendations  
are in the White House Report:

*“Liberty & Security in a Changing World”*

Fear drove our laws after 9/11

It's time for a course correction

- Adhere to 4<sup>th</sup> Amendment
- Stop domestic mass search & surveillance
- Oversight required for Top Secret America
  - Full disclosure to Congress
  - Judiciary
- Balance *national security* and *personal security*
  - Encryption for email & texting
  - Stop weakening security for backdoors & zero-days
  - Stolen NSA tools used against us
  - No SSN for purchases over \$10,000
- Warrants require court approval (no NSLs, gag orders)
- Due process for citizens
  - Blacklists
  - Borders
  - Civil asset forfeiture
- FISA court redo
  - Needs both sides represented
  - Needs investigative authority
  - Fix judge selection
  - A secret court making secret law → **bad**

# Will Solutions Happen ?

**Yes!**

The first  
**Earth Day**  
was in **1970**



What's changed since?

Courtesy: American Museum of Natural History

**No!**

- Hidden harm
- Govt / Corporate partnership

***"The preferences of the average American have a near-zero... effect on public policy."***

- Gilens & Page study

# Time to Update the Fairy Tale . . .



Courtesy: Chris Slane @ [www.slane.co.nz](http://www.slane.co.nz)

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Questions ?

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# Useful Links

## In slide order (roughly) –

- \* Privacy Definitions – Business Dictionary (BD) – [businessdictionary.com/definition/privacy.html](https://businessdictionary.com/definition/privacy.html), Wikipedia – [en.wikipedia.org/wiki/Privacy](https://en.wikipedia.org/wiki/Privacy)
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- \* Personal cellphone tracking – [topcellphonetracking.com/track-cell-phone-location/](https://topcellphonetracking.com/track-cell-phone-location/), [freecellphonetracker.net/](https://freecellphonetracker.net/)
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- \* Personalized pricing – [review.chicagobooth.edu/marketing/2018/article/are-you-ready-personalized-pricing](http://review.chicagobooth.edu/marketing/2018/article/are-you-ready-personalized-pricing), [theatlantic.com/magazine/archive/2017/05/how-online-shopping-makes-suckers-of-us-all/521448/](http://theatlantic.com/magazine/archive/2017/05/how-online-shopping-makes-suckers-of-us-all/521448/)
- \* Pink Pyramid – invented by Howard Fosdick © 2019